

Dear Parish Points of Contact,

We need your help once again to **publicize the annual Divine Mercy Conference** within you parish and environs.

Enclosed in this package you will find:

- Color flyer with stand (save stand for next time too)
- Tickets (goal is 25 attendees per parish)
- Accounting sheet (to track ticket sales)
- Black & White half size flyers (registration form on back)
- Advertising circles (conversation starters)
- Bishops endorsement letter (back side of this cover letter)



Jesus, I Trust in You

Some suggestions for getting the word out include:

1. Posting the color flyer in an appropriate place & include B&W forms near by
2. Request an ad in the church bulletin and/or mass announcements (sample below)
3. Encourage your prayer groups to engage parishioners using the advertising circles
4. Set up a table after mass and spread the publicity to other ministries at your parish
5. Emphasize the discount price you offer and show the bishops endorsement letter

Sample bulletin/mass announcement:

The sixth annual Divine Mercy conference will be held on Saturday, October 8th at Divine Mercy Parish in North Natomas. National and local speakers will explain why it is important to ask for God's mercy and to show mercy to one another. Check in is at 9am and the program concludes at 4pm. For more information go to www.DivineMercySacramento.org or contact your parish point of contact for discount tickets. Call (insert your name & phone)

Registration: There are 5 ways to pay the registration fee of \$15. (special youth & family rates available)

- A. Use the Black and White registration form and **Mail In**
- B. Go to our website and click the conference link for **Online** registration
- C. Call Easters Catholic bookstore and pay with **Credit Card**
- D. Buy a **Ticket** from you
- E. Pay \$20 **At The Door**

Additional publicity and forms are available at our website or you can request more by mail. Contact us at 530-677-2805 or email info@DivineMercySacramento.org

Thank you for helping spread the message of God's infinite mercy and thank you for being our parish Point of Contact. **You are appreciated!**



OFFICE OF THE BISHOP

DIOCESE OF SACRAMENTO

2110 Broadway • Sacramento, California 95818 • 916/733-0200 • Fax 916/733-0215

April 11, 2011

John Doering
P.O. Box 124
Shingle Springs, CA 95682

Dear Mr. Doering:

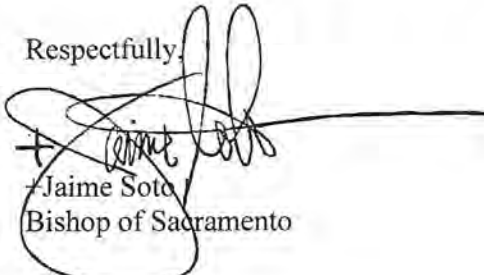
I grant permission to you and the Divine Mercy Network to approach pastors of parishes in the Diocese of Sacramento with the intent of fostering the Divine Mercy Devotion of St. María Faustina Kowalska.

The Church is blessed with many popular devotions. These help the faithful to bring the richness of the Scriptures and Sacraments into their daily routines. Among this valuable treasure is the Divine Mercy Devotion.

It will be entirely the prudent, pastoral discretion of each pastor to determine the how best to foster this devotion in his own parish.

May the maternal intercession of the Blessed Virgin Mary bring you the hope and joy of her Son, Jesus.

Respectfully,



+ Jaime Soto
Bishop of Sacramento